

讲师介绍 **Trainer**



C.j. Ng (黄常捷)

c.j.是美国培训与发展协会（ASTD）2009年国际大会的特邀演讲嘉宾，也是 **ASTD** 国际大会有史以来唯一受邀演讲的亚洲销售、领导力及跨文化培训咨询师。他是一位值得您信赖的销售领域的咨询顾问，曾帮助许多跨国企业获得了在中国及其他区域销售业绩方面的显著突破。迄今为止，c.j.已帮助：

- 1) 全球汽车行业佼佼者如 **菲亚特克莱斯勒、德尔福** 及 **华晨宝马** 进行有效跨文化沟通和领导力
- 2) 世界领先的化工企业如 **空气化工(Air Products)、赢创** 及 **艾仕得涂料** 的亚太区销售团队在项目销售上去的更佳业绩。
- 3) 国际知名 IT 企业 如 **谷歌、惠普** 及 **Sophos** 如何地在跨区域及跨部门更好地进行合作

在这之前，c.j.是一家**500强**物流公司的亚洲区市场经理，及瑞士最大的媒体集团的大中华培训总监。他尤其为后者搭建了一套提高员工素质的培训体系，从而打造一个着重以科学方式达到高绩效的企业文化。

与此同时，许多知名跨国公司如：沃尔沃、**Graco**、**WD-40**、宝钢、爱普森、**Citrix**、德州仪器、贺利氏、**AMD**、泛达网络、中国电信、西杰、西门子、萨比克、瓦克化工、液体化工、德尔格、开利空调、英格索兰、飞利浦照明、中外运、杰尼亚、欧莱雅、波斯顿科学、洲际酒店集团、喜达屋 等也颇受益于 c.j.的经验和知识。

c.j.是 **Marcus Evans**、新加坡展览服务、新加坡管理学院的常邀演讲嘉宾，他是一位精通英中文的双语培训师，以中文为新加坡、马来西亚、和中国的众多听众进行了诸多培训。他同时也是国际讲师协会中国分会的创会会员。

c.j.曾在新加坡管理学院、新加坡市场学院的会员杂志、以及《海峡时报》的刊物上发表了系列文章。c.j.拥有英国伦敦大学管理荣誉学位和 **De Montfort** 大学的计算机研究生学位证书。与此同时，他也是一些测评工具的认证顾问，如：**TTI DISC**、**OD-Tools** 激励因素、**Cultural Navigator**、贝尔宾团队角色 等。

C.J. Ng 黄常捷

C.J. is the world-class sales, leadership and experiential learning consultant who have helped international companies achieve quantum improvements in sales profits in China and beyond. So far, c.j. Is the 1st and ONLY Asian sales, cross-culture and leadership expert to have been invited to speak at the American Society for Training & Development (ASTD) International Convention. c.j. has helped:

- International automobile companies such as Fiat Chrysler Automobiles, Delphi Electric and Brilliance BMW to communicate and lead across cultures
- Leading chemical companies such as Air Products, Evonik and Axalta to generate more sales throughout the Asia-Pacific region
- Global IT companies such as Google, HP and Sophos to improve their cross-regional and cross-functional leadership and management team development capabilities.

Prior to being a consultant in China, c.j. was Asia Marketing Manager for a Fortune 500 logistics company, as well as Corporate Training Director for Switzerland's largest media group. His diverse experience in different functional roles from sales and marketing to human resources to senior management, as well in different corporate cultures allows him to provide otherwise hidden insights to his clients.

In the mean time, many other prominent companies have also engaged c.j. for help, including Volvo, Graco, Johnson Controls, Carrier, Ingersoll Rand, WD-40, Wacker, Sabic, Air Liquide, Philips Lighting, Saint Gobain, Bao Steel, Lenze, Vale, TNT, Texas Instruments, Citrix, Epson, China Telecom, L'Oreal, Zegna, Swarovski, Yum!, Sinotrans, Draeger, Heraeus, Boston Scientific, American Express, Kantar Group, InterContinental Hotels Group, Starwood, and many more.

c.j. is a bilingual business advisor in English and Mandarin, and has conducted Mandarin training, coaching and consulting projects for audiences in China and South East Asia. He is a Founding Member of Professional Speakers' Association of China, which is affiliated with the Global Speakers Federation (GSF).

c.j. has a 2nd Upper Honours in Management from the University of London, and a Post Graduate Diploma in Computing from De Montfort University. He is accredited in various assessment tools such as the Cultural Navigator, TTI DISC, OD-Tools Motivation Questionnaire, Belbin Team Roles etc..